



October 18, 2024
&
October 19, 2024

2024 Rodeo
Sponsorship Opportunities

Timer Powers Park
21479 SW Citrus Blvd
Indiantown, FL 34956



Presenting Sponsor

\$25,000

Exclusive Tent Space:

- 20x40 Sponsor Tent: An exclusive space for your company to engage with attendees. (tent only; additional items not included)

Comprehensive Media Exposure:

- Digital Marketing: Promotion of your company across our social media platforms and website
- TV and Print Ads: Placement in both television and print advertisements to maximize reach
- Digital Billboard: Premier placement of your company logo as the presenting sponsor on a digital billboard for one month

Event Promotion:

- Verbal Announcer Recognition: Multiple acknowledgments of your company during both rodeo performances
- Jumbotron Ads: Four prime advertisement spots on the Jumbotron, ensuring high visibility to all attendees
- Live exposure on The Cowboy Channel, the official ProRodeo network, reaching 42 million homes
- Promotional Materials: Visibility of company logo on all event's promotional materials

Signage Advertisement:

- Rider's Main Ally Banner: One prominent banner displayed at the main riders' entrance/exit
- Live Ad: A 30-second advertisement running live during the rodeo for both performances
- Arena Banners: Two 2x6 banners within the arena
- Event Banners: Three 2x6 banners throughout the event area.

Special Recognition:

- Arena Flag: Your company flag will be carried by flag riders' multiple times throughout the event, showcasing your brand dynamically
- Promotional Items: Opportunity to have swag distributed to the spectators during intermission each night. Please note that you must provide the swag items.

VIP Access:

- VIP Tickets: 24 VIP tickets (12 for Friday and 12 for Saturday), offering premium seating and exclusive access

*Limited to one sponsor

Trailblazer Sponsor

\$20,000

Exclusive Tent Space:

- 20x40 Sponsor Tent: An exclusive space for your company to engage with attendees. (tent only; additional items not included)

Comprehensive Media Exposure:

- Digital Marketing: Promotion of your company across our social media platforms and website
- TV and Print Ads: Placement in both television and print advertisements to maximize reach
- Digital Billboard: Premier placement of your company logo as the presenting sponsor on a digital billboard for one month

Event Promotion:

- Verbal Announcer Recognition: Multiple acknowledgments of your company during both rodeo performances
- Jumbotron Ads: Two prime advertisement spots on the Jumbotron, ensuring high visibility to all attendees
- Live exposure on The Cowboy Channel, the official ProRodeo network, reaching 42 million homes via cable and satellite
- Promotional Materials: Visibility of company logo on all event's promotional materials

Signage Advertisement:

- Arena Banners: Two 2x6 banners within the arena
- Event Banners: Two 2x6 banners throughout the event area
- Bucking Chute Banner: One 2x6 banner featured on bucking chute

Special Recognition:

- Arena Flag: Your company flag will be carried by flag riders' multiple times throughout the event, showcasing your brand dynamically

VIP Access:

- VIP Tickets: 18 VIP tickets (9 for Friday and 9 for Saturday), offering premium seating and exclusive access.

*Limited to one sponsor

Gold Buckle Sponsor

\$15,000

Comprehensive Media Exposure:

- Digital Marketing: Promotion of your company across our social media platforms and website
- TV and Print Ads: Placement in both television and print advertisements to maximize reach

Event Promotion:

- Verbal Announcer Recognition: Multiple acknowledgments of your company during both rodeo performances
- Jumbotron Ads: Two prime advertisement spots on the Jumbotron, ensuring high visibility to all attendees
- Live exposure on The Cowboy Channel, the official ProRodeo network, reaching 42 million homes via cable and satellite
- Promotional Materials: Visibility of company logo on all event's promotional materials

Signage Advertisement:

- Arena Banners: Two 2x6 banners within the arena
- Event Banners: Two 2x6 banners throughout the event area
- Bucking Chute Banner: One 2x6 banner featured on bucking chute

Special Recognition:

- Arena Flag: Your company flag will be carried by flag riders' multiple times throughout the event, showcasing your brand dynamically

VIP Access:

- VIP Tickets: 16 VIP tickets (8 for Friday and 8 for Saturday), offering premium seating and exclusive access

*Limited to two sponsors

Diamond Dust Sponsor

\$10,000

Comprehensive Media Exposure:

- Digital Marketing: Promotion of your company across our social media platforms and website
- TV and Print Ads: Placement in both television and print advertisements to maximize reach

Event Promotion:

- Verbal Announcer Recognition: Multiple acknowledgments of your company rodeo performances
- Jumbotron Ads: Two prime advertisement spots on the Jumbotron, ensuring high visibility to all
- Live exposure on The Cowboy Channel, the official ProRodeo network, reaching 42 million homes
- Promotional Materials: Visibility of company logo on all event's promotional materials

Signage Advertisement:

- Arena Banners: One 2x6 banner within the arena
- Event Banners: Two 2x6 banners throughout the event area
- Bucking Chute Banner: One 2x6 banner featured on bucking chute

Special Recognition:

- Arena Flag: Your company flag will be carried by flag riders' multiple times throughout the event, showcasing your brand dynamically

VIP Access:

- VIP Tickets: 14 VIP tickets (7 for Friday and 7 for Saturday), offering premium seating and exclusive access

**Limited to two sponsors*

Bucking Chute Sponsor

\$10,000

Comprehensive Media Exposure:

- Digital Marketing: Promotion of your company across our social media platforms and website
- TV and Print Ads: Placement in both television and print advertisements to maximize reach

Event Promotion:

- Verbal Announcer Recognition: Multiple acknowledgments of your company during rodeo performances
- Jumbotron Ads: Two prime advertisement spots on the Jumbotron, ensuring high visibility to all
- Live exposure on The Cowboy Channel, the official ProRodeo network, reaching 42 million homes
- Promotional Materials: Visibility of company logo on all event's promotional materials

Signage Advertisement:

- Arena Banners: One 2x6 banner within the arena
- Event Banners: Two 2x6 banners throughout the event area
- Bucking Chute Banner: One 2x6 banner featured on bucking chute

Special Recognition:

- Arena Flag: Your company flag will be carried by flag riders' multiple times throughout the event, showcasing your brand dynamically

Bucking Chute Access:

- Bucking Chute Tickets: 18 Bucking Chute tickets (9 for Friday and 9 for Saturday)

**Limited to one sponsor*

Intermission Sponsor

\$8,000

Comprehensive Media Exposure:

- Digital Marketing: Promotion of your company across our social media platforms and website
- TV and Print Ads: Placement in both television and print advertisements to maximize reach

Event Promotion:

- Verbal Announcer Recognition: Multiple acknowledgments of your company during both rodeo performances
- Jumbotron Ad: One prime advertisement spot on the Jumbotron, ensuring high visibility to all attendees
- Live exposure on The Cowboy Channel, the official ProRodeo network, reaching 42 million homes
- Promotional Materials: Visibility of company logo on all event's promotional materials

Signage Advertisement:

- Arena Banner: One 2x6 banner within the arena
- Event Banners: Two 2x6 banners throughout the event area

Special Recognition:

- Intermission Banner: Banner displayed on vehicle driven around the arena during intermission
- Promotional Items: Opportunity to have swag distributed to the spectators during intermission each night. Please note that you must provide the swag items.

VIP Access:

- VIP Tickets: 12 VIP tickets (6 for Friday and 6 for Saturday), offering premium seating and exclusive access

*Limited to one sponsor

Royal Throne Sponsor

\$8,000

Comprehensive Media Exposure:

- Digital Marketing: Promotion of your company across our social media platforms and website
- TV and Print Ads: Placement in both television and print advertisements to maximize reach

Event Promotion:

- Verbal Announcer Recognition: Multiple acknowledgments of your company during both rodeo performances
- Jumbotron Ad: One prime advertisement spot on the Jumbotron, ensuring high visibility to all attendees
- Live exposure on The Cowboy Channel, the official ProRodeo network, reaching 42 million homes
- Promotional Materials: Visibility of company logo on all event's promotional materials

Signage Advertisement:

- Arena Banner: One 2x6 banner within the arena
- Event Banners: Two 2x6 banners throughout the event area

Special Recognition:

- Promotion Signage on all event bathrooms

VIP Access:

- VIP Tickets: 12 VIP tickets (6 for Friday and 6 for Saturday), offering premium seating and exclusive access

**Limited to one sponsor*

Kids Corral Sponsor

\$5,000

Comprehensive Media Exposure:

- Digital Marketing: Promotion of your company across our social media platforms and website
- TV and Print Ads: Placement in both television and print advertisements to maximize reach

Event Promotion:

- Verbal Announcer Recognition: Multiple acknowledgments of your company during both rodeo performances
- Jumbotron Ad: One prime advertisement spot on the Jumbotron, ensuring high visibility to all attendees
- Live exposure on The Cowboy Channel, the official ProRodeo network, reaching 42 million homes
- Promotional Materials: Visibility of company logo on all event's promotional materials

Signage Advertisement:

- Arena Banner: One 2x6 banner within the arena
- Event Banner: One 2x6 banner in the event area

Special Recognition:

- 10x10 Vendor Space in Kids Corral
- Two 2x6 banners in Kids Corral area

VIP Access:

- VIP Tickets: 10 VIP tickets (5 for Friday and 5 for Saturday), offering premium seating and exclusive access

**Limited to one sponsor*

Saddle Saloon Sponsor

\$5,000

Comprehensive Media Exposure:

- Digital Marketing: Promotion of your company across our social media platforms and website
- TV and Print Ads: Placement in both television and print advertisements to maximize reach

Event Promotion:

- Verbal Announcer Recognition: Multiple acknowledgments of your company during both rodeo performances
- Jumbotron Ad: One prime advertisement spot on the Jumbotron, ensuring high visibility to all attendees
- Live exposure on The Cowboy Channel, the official ProRodeo network, reaching 42 million homes
- Promotional Materials: Visibility of company logo on all event's promotional materials

Signage Advertisement:

- Arena Banner: One 2x6 banner within the arena
- Event Banner: One 2x6 banner in the event area

Special Recognition:

- Bar Banners: Two 2x6 banners displayed at bar(s)
- Logo placement on Rodeo promotional Koozies

VIP Access:

- VIP Tickets: 10 VIP tickets (5 for Friday and 5 for Saturday), offering premium seating and exclusive access

**Limited to four sponsors*

Silver Spurs Sponsor

\$5,000

Comprehensive Media Exposure:

- Digital Marketing: Promotion of your company across our social media platforms and website
- TV and Print Ads: Placement in both television and print advertisements to maximize reach

Event Promotion:

- Verbal Announcer Recognition: Multiple acknowledgments of your company during both rodeo performances
- Jumbotron Ad: One prime advertisement spot on the Jumbotron, ensuring high visibility to all attendees
- Live exposure on The Cowboy Channel, the official ProRodeo network, reaching 42 million homes via cable and satellite
- Promotional Materials: Visibility of company logo on all event's promotional materials

Signage Advertisement:

- Arena Banner: One 2x6 banner within the arena
- Event Banner: One 2x6 banner in the event area

VIP Access:

- VIP Tickets: 10 VIP tickets (5 for Friday and 5 for Saturday), offering premium seating and exclusive access

Stampede Sponsor

\$3,000

Comprehensive Media Exposure:

- Digital Marketing: Promotion of your company across our social media platforms and website
- TV and Print Ads: Placement in both television and print advertisements to maximize reach

Event Promotion:

- Verbal Announcer Recognition: Multiple acknowledgments of your company during both rodeo performances
- Live exposure on The Cowboy Channel, the official ProRodeo network, reaching 42 million homes via cable and satellite
- Promotional Materials: Visibility of company logo on all event's promotional materials

Signage Advertisement:

- Arena Banner: One 2x6 banner within the arena
- Event Banner: One 2x6 banner in the event area

VIP Access:

- VIP Tickets: 8 VIP tickets (4 for Friday and 4 for Saturday), offering premium seating and exclusive access

Lasso Sponsor

\$1,500

Comprehensive Media Exposure:

- Digital Marketing: Promotion of your company across our social media platforms and website
- TV and Print Ads: Placement in both television and print advertisements to maximize reach

Event Promotion:

- Live exposure on The Cowboy Channel, the official ProRodeo network, reaching 42 million homes via cable and satellite
- Promotional Materials: Visibility of company logo on all event's promotional materials

Signage Advertisement:

- Event Banner: One 2x6 banner in the event area

VIP Access:

- VIP Tickets: 4 VIP tickets (2 for Friday and 2 for Saturday), offering premium seating and exclusive access

Sponsorship Information

- If you're interested in offering an in-kind service or product sponsorship, please reach out to the Indiantown Chamber for more details.
- For sponsorships requiring a flag, banner, or promotional item, please submit your logo by October 1, 2024, to ensure timely printing.
- If sponsorship levels are limited, selections will be made on a first-come, first-served basis.
- Sponsorship agreements can only be made by the staff members or board of directors of the Indiantown Chamber of Commerce.

Sponsor Information

Company Name: _____

Contact Person: _____

Email: _____

Phone: _____

Address: _____

City: _____ ST: _____ Zip: _____

Please indicate sponsorship level below:

- | | |
|---|---|
| <input type="checkbox"/> Presenting \$25,000 | <input type="checkbox"/> Royal Throne \$8,000 |
| <input type="checkbox"/> Trailblazer \$20,000 | <input checked="" type="checkbox"/> Kids Corral \$5,000 |
| <input type="checkbox"/> Gold Buckle \$15,000 | <input type="checkbox"/> Saddle Saloon \$5,000 |
| <input type="checkbox"/> Diamond Dust \$10,000 | <input type="checkbox"/> Silver Spurs \$5,000 |
| <input type="checkbox"/> Bucking Chute \$10,000 | <input type="checkbox"/> Stampede \$3,000 |
| <input type="checkbox"/> Intermission \$8,000 | <input type="checkbox"/> Lasso \$1,500 |

I understand that payment is due upon receipt of my sponsorship commitment. I would like to pay by:

- Paid by check
 Send me an invoice
 Pay by credit card

Name on Credit Card: _____

CC Number: _____

Exp Date: _____ Sec Code: _____ Billing Zip Code: _____

Amount: _____ Billing Email: _____

Signature: _____

**Return completed form to:
Indiantown Chamber of Commerce
PO Box 602
Indiantown, FL 34956**

Questions
Call: 772-597-2184
Email: Info@Indiantownchamber.com